

## **Magazine trim sizes.**

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March 1979. Based on our 100 last insertions.

8 $\frac{1}{4}$ by 11 $\frac{1}{4}$ inches (old ABP standard) .....	32 percent
8 $\frac{1}{8}$ by 10 $\frac{1}{8}$ inches (new ABP standard) .....	20 percent
8 $\frac{1}{2}$ by 11 inches .....	8 percent
8 $\frac{1}{4}$ by 11 inches .....	7 percent
8 by 10 $\frac{1}{8}$ inches .....	6 percent
8 by 11 inches .....	6 percent
8 $\frac{3}{16}$ by 10 $\frac{1}{8}$ inches .....	5 percent
8 $\frac{1}{8}$ by 11 inches .....	5 percent
8 $\frac{1}{16}$ by 11 inches .....	4 percent
8 $\frac{5}{16}$ by 10 $\frac{1}{8}$ inches .....	3 percent
8 $\frac{1}{4}$ by 11 $\frac{1}{8}$ inches .....	2 percent
8 $\frac{5}{8}$ by 11 $\frac{1}{4}$ inches .....	2 percent

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Ries Cappiello Colwell, 1212 Avenue of the Americas, New York, N.Y. 10036. Phone: 212-869-8888. Telex: 12-6510.